

# **BUSINESS DEVELOPMENT COMMITTEE MEETING**

## **MINUTES**

North Park Main Street | 3939 Iowa Street, Suite 2 | (619) 295-2501

Tuesday, April 10, 2018

- 1. Call to Order: 11:00AM**
- 2. Approval of agenda and January meeting minutes**
  - a. Minutes approved on consensus
- 3. Public comment on items not in the agenda**
  - a. No comments
- 4. Presentation: Anthony Dobson, EML Custom-Loop Gift Card Q & A**
  - a. A presentation was given on a proposed North Park district gift card
- 5. Presentation: Chris Blankinship**
  - a. A presentation was given on North Park Main Street digital marketing
- 6. Announcements**
  - a. No announcements
- 7. Adjournment**
  - a. Adjourn at 12:00 AM