

**North Park Main Street
Design Committee Minutes**

November 3, 2015 | 9:00 AM to 10:00 AM
3076 University Avenue, San Diego, CA 92104
(619) 294-2501

NPMS Executive and Budget Committee:

Garrick Oliver, Lynn Susholtz, David Gamboa, Patric Stillman, Becki Kaplan, Ellen Collangelo, Catharine LaFond, Nassem Navab

NPMS Staff: Angela Landsberg (Executive Director), Jillian Wolter (Assistant Director)

1. Introductions

2. Approval of Agenda and Minutes

- a. Approved by Consensus

3. Announcements and Public Comment

- a. Angela Landsberg announced that the Shop and Sip under the Stars event will be held on Saturday, December 12 in collaboration with the San Diego Distiller's Guild
- b. Angela Landsberg announced that North Park Main Street will host a business mixer on Wednesday, November 18 from 5-8pm at Caffe Calabria – free to all North Park Main Street Business Members and Staff – non-members \$10
- c. Lynn Susholtz announced that local art exhibition Public Space will be on display November 6 – December 17 at San Diego City College

4. Public Right-of-Way (PROW) Update

- a. PROW Permits are required to be renewed annually in January
- b. Renewal letters will be mailed in mid-December to all businesses with a storefront
- c. Visit northparkmainstreet.com/programs for full details

5. Greening Project

- a. Becki Kaplan reviewed the premise and basic costs of community greening project – movable uniform planters to be placed in front of businesses
 - i. Will be the responsibility of business owners to maintain them and bring them inside at night
 - ii. Intent is to create community cohesion and brighten up the sidewalks without adding to the overall landscaping costs of the district (MAD)
- b. Depending on how elaborate each business would like to get with their planters, it should cost each business about \$100 to invest in materials
- c. Becki will be pitching the idea to the Hospitality group this month to see if restaurants would like to participate as well

6. Twinkle Lights

- a. Jillian Wolter will be making a formal presentation to the North Park Maintenance Assessment District on Monday, November 9 at 6PM. Please attend and support our efforts to gain approval to proceed with lighting project
- b. Would cover 35 trees on University Avenue

- c. NPMS will be funding installation and maintenance, Todd Gloria's Office has agreed to contribute to repairing existing hardware – and we will be asking the North Park MAD to pay for the cost of electricity as the tree outlets are connected to their meter

7. Banners

- a. Nassem Navab presented her designs for Holiday Banners – 5 designs all custom North Park “winter” theme
 - i. Goal is to create a non-denominational design that can be reused for several winters to come
 - ii. Group really liked the light design and water tower concepts
 - iii. Desired verbiage something to the effect of “Celebrate Local”
- b. Staff will work with designers to tighten up desired language for banners and will proceed from there

8. Adjourn

- a. Meeting adjourned at 9:55 AM