

EXECUTIVE/BUDGET COMMITTEE MEETING

AGENDA | NORTH PARK MAIN STREET

Friday October 6, 2017 from 10:00 to 11:00 am | North Park Main Street Office | 3939 Iowa Street, Suite 2 | 619-294-2501NPMS

Executive/Budget Committee: Matt Gordon (President), Rich Geisler (Vice-President), Steve Codraro (Secretary), Joseph Balestrieri (Treasurer)

NMPS Staff: Angela Landsberg (Executive Director), Jake Romero (Assistant Director), Roni Kleinhen (Bookkeeper)

EXECUTIVE COMMITTEE ITEMS:

1. **Financial Updates: Roni Kleinhen**
 - a. Balance Sheet – October 6, 2017
 - b. Tax Return/Audit-Status
 - c. San Diegans for Open Government – Lawsuit update
 - d. Budget and Grants– Event and Corporate Update
 - e. PBID - \$20,000 (4 loans payable)
2. **North Park Mini-Park Update**
 - a. Presentation by Andy Fields, Assistant Director, City of San Diego Parks and Recreation Department
3. **NPMS Board Restructuring ***
 - a. Review of election timeline
 - b. Bylaws and plans to include PBID into new Board
 - c. Formation of nominating committee
4. **Taste of North Park ***
 - a. Event to be held October 14, 2017, 11:00 am to 3:00 pm
 - b. New ticket sales location at St. Luke’s Episcopal Church
 - c. Ticket Sold Update: 22 beer only tickets, 149 food only tickets, 499 food and beverage
5. **PATH***
 - a. Proposal to assess state of homelessness in North Park and homeless count performed in North Park
6. **Explore Magazine***
 - a. Available advertising spots in Fall /Winter issue
7. **Mistletoe Market***
 - a. Event to be held on November 30, 2017 from 3:00 am to 9:00 pm behind The Observatory North Park in conjunction with North Park Thursday Market
 - b. Review of promotional graphics developed thus far
8. **Small Business Saturday**
 - a. Event to be held on Saturday, November 25th 2017, 11:00 am to 5:00 pm
 - b. Plans for promotional mural sponsored by American Express and 2nd annual North Park scavenger hunt
9. **PBID***
 - a. Consultant contract with Bahija Humphrey
 - b. Coordination with MAD and City Services
10. **Partners in Preservation***
 - a. Approval of City Beat contract for Partners in Preservation campaign advertising

BOARD MEETING ITEMS:

1. **Financial Reports:**
 - a. Balance Sheet – September 30, 2017
 - b. Profit & Loss Statement – 1st Quarter 2017
2. **North Park Mini-Park Update**
 - a. Presentation by Andy Fields, Assistant Director, City of San Diego Parks and Recreation Department
3. **NPMS Board Restructuring ***
 - a. Review of election timeline
 - b. Bylaws and plans to include PBID into new Board
 - c. Formation of nominating committee
4. **Mistletoe Market***
 - a. Event to be held on November 30, 2017 from 4:00 am to 10:00 pm behind the north Park theater in conjunction with North Park Thursday Market
 - d. Review of graphics developed thus far
5. **PBID***
 - a. Consultant contract with Bahija Humphrey
 - b. Coordination with MAD and City Services

Adjourn: Next Meeting: October 6, 2017