

North Park Main Street
Executive / Budget Committee Agenda
September 4, 2015 | 12:00 PM to 1:00 PM
3076 University Avenue, San Diego, CA 92104
(619) 294-2501

NPMS Executive and Budget Committee: David Gamboa (President), Matt Gordon (Vice President), Trent Riley (Secretary), Rich Geisler (Treasurer)

NPMS Staff: Angela Landsberg (Executive Director), Jillian Wolter (Assistant Director)

1. **North Park Parking Lot / Parking Garage Signage Update**
2. **Red Sidewalk Project**
3. **Contract Approval Process**
 - a. Request to increase value limit which Executive Director is able to execute contracts
4. **Taste of North Park**
 - a. Approval of Advertising Contracts for 2015 event
5. **Explore North Park Campaign Update**
 - a. Approval of Contracts
 - i. Public Relations Proposal
 - ii. Search Engine Optimization Proposal
 - b. Conference Table for Office
6. **Cultural Assets Map**
 - a. Approval of Contracts
7. **Conflict of Interest Policy – Action Item**
 - a. To maintain the City’s expectation of professional conduct
8. **Associate Membership Policy – Action Item**
9. **University Avenue Mobility Plan (UAMP) – Action Item**
10. **Zoning Changes – Action Item**
11. **Nominations Committee – BOD Elections Update**
12. **Announcements**
13. **Adjournment**

Next Meeting:
October 9, 2015