

# DESIGN COMMITTEE MEETING

## MINUTES

North Park Main Street

Tuesday, October 3, 2017 at 9:00 AM

North Park Main Street Office | 3076 University Avenue | (619) 294-2501

**1. Call to Order and Introductions: 9:05 am**

**2. Approval of Agenda and Minutes**

- a. Motion to approve by Lynn Susholtz, seconded by Troy Geyer

**3. Street Banners**

- a. Angela stated that the City requires banner programs to promote the community. 5% of the banner can be used for logos and advertising.
- b. Anna Gamboa presented 3 different banner designs.
- c. Committee leaned towards the more colorful designs. Anna will refine.

**4. New Projects: Mixed use project on North end of 30<sup>th</sup> Street**

- a. A discussion and presentation of images of this project was presented.

**5. A-Frame signs**

- a. Two prototypes are being constructed: a wooden sign and a metal sign with an etched North Park logo.
- b. A blade sign prototype was presented. Prototypes to be finished by next meeting.

**6. PBID**

- a. NPMS to receive \$75k in January. Angela currently meeting with contractors to provide services for the NPPBID. Currently determining what level of baseline services the North Park MAD is responsible for.

**7. Arts Marketing**

- a. Lynn stated that there are numerous arts events going on with no single point person to disseminate the information. Lynn nominated Patrick Stillman to be that person.

**8. Announcements**

- a. Angela announced a Hepatitis-A vaccination clinic.
- b. Next issue of Explore Magazine coming out in November with a shopping theme.
- c. Angela updated the committee on upcoming events: Taste of North Park on October 14, Small Business Saturday on November 25 with scavenger hunt and mural contest, and Mistletoe Market on November 30.
- d. Angela announced that a new Board structure will be discussed at Executive Committee. The BID and NPPBID will be combined. The new board must reflect the percentage of the community served. New Board will be comprised of 10-11 property owners and 4-5 business owners. Some business owners can serve as representatives for their business property owners. A Board training is in the works (date TBD).

**9. Adjournment**

- a. Move to adjourn at 10:10 am, all in favor.

Next Meeting: November 7, 2017 at 9:00 am