

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street
Tuesday, July 5, 2017 at 9:00 AM
North Park Main Street Office | 3076 University Avenue
(619) 294-2501

Attendance: Angela Landsberg (Executive Director), Jake Romero (Assistant Director), Patric Stillman, Steve Codraro, Garrick Oliver, Lynn Susholtz, Molly Hintlian, and Donna Posin

1. **Call to Order and Introductions: 9:00 am**
2. **Approval of Agenda and Minutes**
 - a. Approved by consensus
3. **Wayfinding Presentation:**
 - a. No presentation was given.
4. **Placemaking: Howard Blackson**
 - a. New wayfinding ordinance sent to City Council
 - b. A discussion on guidelines and applying them ensued.
 - c. It was noted that the City guidelines be merged with Lynn's sample guidelines to create North Park specific guidelines for wayfinding projects.
 - d. Mr. Blackson spoke on urban design and tactical urbanism.
 - e. He stressed that the new ordinance was misguided and will create more bureaucracy resulting in fewer projects being approved.
5. **Lynn Susholtz**
 - a. Lynn spoke about the California Art Council Residencies
6. **Announcements**
 - a. Angela gave an update on the PBID, the number of petitions required to pass it, and an overview of the ballot process. She updated the committee on her efforts to reach ballot holders and ensure ballots are returned.
 - b. Lynn announced her Art Produce show Once Upon a Body.
 - c. Patric announced his solo show.
7. **Adjournment**
 - a. Move to adjourn at 10:00 am, all in favor.

Next Meeting: August 1, 2017 at 9:00 am