

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street
Tuesday, March 7, 2016 at 9:00 AM
North Park Main Street Office | 3076 University Avenue
(619) 294-2501

Attendance: Angela Landsberg (Executive Director), Jake Romero (Assistant Director), Steve Codraro, Garrick Oliver, Patric Stillman, Lynn Susholtz, Steve Blasingham, Donna Posin

1. Call to Order and Introductions: 9:00 am

2. Approval of Agenda and Minutes

- a. Approved by Garrick Oliver

3. Wayfinding

- a. Angela gave a review of initial installment of funds for the wayfinding projects. The City has taken the position that the revenue does not belong to Civic but belongs to The City general fund. NPMS received the first installment of \$40k. NPMS had a contract with Graphic Solutions to do the original project, but now we need to change the scope of the project.
- b. Angela proposed two options:
 1. Do a planning document for the project.
 2. Take what is left of the \$40k and do kiosks.
- c. Garrick stated that we are not obligated to continue the contract with Graphic Solutions. Angela to talk with them.

4. Kiosks

- a. Angela stated that we have \$40k left to do a kiosk project: \$20k from original funding and \$20k from a grant.
- b. The committee reviewed different styles/options for Kiosks, proposed locations for them, and alternatives to them such as windows in storefronts or at the parking garage. Committee to research ideas further.
- c. Jake to send reply-all email to committee members so they can forward kiosk ideas to Angela.

5. Mural Project

- a. Lynn gave a report on the progress of the mural on her building:
 1. The mural is on the Herman Street side of the building. The theme is "Together we are".
 2. Think Parallax signed a VARA waiver with Lynn. She has seen the preliminary design and agreed to colors used on the building.
 3. Project continues to move forward. When completed, the project will be followed by social media, press, and promotions.

6. SDCCU Festival of Arts in North Park

- a. Angela gave an update on the progress of the festival:
 1. Dance stage will now be on Illinois and be a dance and performance stage.
 2. DJ music on Herman with live art block.
 3. Cocktail garden on University end of festival.
 4. "Gallery in the Street" juried exhibition hosted by The Studio Door.
 5. Lynn will have Gallery open at Art Produce with artist in residence doing weaving project (open to the public).
 6. Angela asked if anyone has large items to be painted for the Visual sponsored art block.
 7. Donna presented posters from kids poster contest. 97 kids from Jefferson 4th & 5th graders. Theme was "Music". Lynn can display the posters in the Art Produce garden.

7. Announcements:

- a. Angela announced 50% of signed petitions received for the PBID. Next step is to go to City Council, then out for a vote. Could possibly collect assessments by August. Regarding the UAMP, landscaping, and PBID, she stated that we need to proceed as if there was no PBID. NPMS will be sending a letter to The City stating what NPMS will provide.
- b. Steve Codraro announced that Tamarindo is looking great, also announced his yard sale on Saturday and Sunday.

8. Adjourn

- a. Move to adjourn at 10:00 AM: Lynn Susholtz, all in favor.