

DESIGN COMMITTEE MEETING

MINUTES

North Park Main Street
Tuesday, November 8, 2016 at 10:00 AM
North Park Main Street Office | 3076 University Avenue
(619) 294-2501

Attendance: Jake Romero (Assistant Director), Steve Codraro, Patric Stillman, Lynn Susholtz, David Gamboa, Anna Gamboa, Steve Blasingham, Johnathan Hanwit

- 1. Call to Order and Introductions: 10:00 am**
- 2. Approval of Agenda and Minutes**
 - a. Approved by Consensus
- 3. Presentation: Jonathan Hanwit, Campaign for Good**
 - a. A presentation was given Jonathan for a proposed mural project in North Park with the campaign theme, "See me as I see you." The project would eventually expand to include more murals in North Park and throughout San Diego.
 - b. All costs of the murals would be absorbed through Jonathan's creative agency, Think Parallax and utilize his team of five artists. His goal is to target a community, find a wall space, agree on a message/visual, partner and implement the mural/campaign, then share on social media.
 - c. Jonathan asked the committee members for guidance on campaign messages.
 - d. Lynn Susholtz agreed to take the lead on working with Jonathan to locate available mural wall space.
 - e. Jonathan to follow up in two weeks with a finalized written proposal to the committee.
- 4. Announcements:**
 - a. No announcements
- 5. Adjourn**
 - a. Meeting adjourned at 11:03 AM