

# DESIGN COMMITTEE MEETING

## MINUTES

North Park Main Street  
Tuesday, October 4, 2016 at 9:00 AM  
North Park Main Street Office | 3076 University Avenue  
(619) 294-2501

***Attendance: Steve Codraro, Angela Landsberg (Executive Director), Jake Romero (Assistant Director), Steve Blasingham, Bill Sauer, Claire Sommer, Jonathan Hanwit***

**1. Call to Order and Introductions: 9:02**

**2. Approval of Agenda and Minutes**

- a. Approved by Consensus

**3. Presentation: Jonathan Hanwit, Campaign for Good**

- a. A presentation was given Jonathan for a proposed mural project in North Park with the campaign theme, "See me as I see you." The project would eventually expand to include more murals in North Park and throughout San Diego.
- b. All costs of the murals would be absorbed through Jonathan's creative agency, Think Parallax and utilize his team of five artists. His goal is to target a community, find a wall space, agree on a message/visual, partner and implement the mural/campaign, then share on social media.
- c. Jonathan asked Angela on how best to contact the other San Diego BID councils. Angela said she would provide an email introduction to the BID council and provide to him the meeting information for the next meeting in November.
- d. Jonathan to follow up in 2-3 weeks.

**4. Announcements:**

- a. Angela: Quality of Life Workshop, 9:00 am at Queen Bee's on October 5, 2016.
- b. Angela: Taste of North Park October 15, 2016. Committee members encouraged to share event on social media.
- c. Angela: October 25 Concierge event from 6-9:00 pm
- d. Steve Blasingham: Announced historic color palette approved for future Tamarindo space/building by the City. Received stamp of approval on health and building.
- e. Angela: Community Plan Update made it through planning commission. Going on to City Council.

**5. Adjourn**

- a. Meeting adjourned at 9:55 AM