

**North Park Main Street**  
**Design Committee Minutes**  
April 5, 2016 | 9:00 AM to 10:00 AM  
3076 University Avenue, San Diego, CA 92104  
(619) 294-2501

**Present:**

Garrick Oliver, Lynn Susholtz, Patric Stillman, Steve Codraro, John Kotas

**NPMS Staff:** Angela Landsberg (Executive Director), Jillian Wolter (Assistant Director)

**1. Call to Order and Introductions**

**2. Approval of Agenda and Minutes**

- a. Approved by Consensus

**3. Cultural Assets Map**

- a. Committee review two slightly varied design formats

**4. Wayfinding Signage Project**

- a. Review preliminary design schemes
  - i. Group prefers the top scallop with straight sides and prefers the cutout design rather than the scallop painted on
  - ii. Would like to see text centered
  - iii. Avoid using too many symbols
  - iv. Would like to see renderings of the signs center mounted on the poles
  - v. Some thought the yellow banner is distracting
  - vi. Overall Favorites: Option 1, 2, 4, 6
  - vii. Questions:
    - 1. Some prefer the silver / gold base – how much of the budget would this take?
    - 2. For Option 6 and Option 4: would these designs allow for the extra bottom panels like in Option 1?
    - 3. On the silver frame option, is the “North Park” lettering engraved or painted?
- b. Review Signage Placement Plan
  - i. Group briefly reviewed the current map of placement locations
  - ii. Are there any limitations with trucks, trees, pedestrians, etc with any of these sign placements?
  - iii. Should focus on central locations with a few specifics called out

**5. Announcements**

**6. Adjourn**

- a. Meeting adjourned at 9:58 AM