

North Park Main Street
Design Committee Minutes
April 5, 2016 | 9:00 AM to 10:00 AM
3076 University Avenue, San Diego, CA 92104
(619) 294-2501

Present:

Garrick Oliver, Lynn Susholtz, Patric Stillman, Steve Codraro, John Kotas, Melanie Gilbert

NPMS Staff: Angela Landsberg (Executive Director), Jillian Wolter (Assistant Director)

1. Call to Order and Introductions

2. Approval of Agenda and Minutes

- a. Approved by Consensus

3. Cultural Assets Map

- a. Committee review two slightly varied design formats

4. Wayfinding Signage Project

- a. Review preliminary design schemes
 - i. Group prefers the top scallop with straight sides and prefers the cutout design rather than the scallop painted on
 - ii. Would like to see text centered
 - iii. Avoid using too many symbols
 - iv. Would like to see renderings of the signs center mounted on the poles
 - v. Some thought the yellow banner is distracting
 - vi. Overall Favorites: Option 1, 2, 4, 6
 - vii. Questions:
 - 1. Some prefer the silver / gold base – how much of the budget would this take?
 - 2. For Option 6 and Option 4: would these designs allow for the extra bottom panels like in Option 1?
 - 3. On the silver frame option, is the “North Park” lettering engraved or painted?
- b. Review Signage Placement Plan
 - i. Group briefly reviewed the current map of placement locations
 - ii. Are there any limitations with trucks, trees, pedestrians, etc with any of these sign placements?
 - iii. Should focus on central locations with a few specifics called out

5. Announcements

6. Adjourn

- a. Meeting adjourned at 9:58 AM