

**North Park Main Street
Executive / Budget Committee Agenda**

June 2, 2015

5:30 PM to 6:30 PM

3076 University Avenue

San Diego, CA 92104

(619) 294-2501

NPMS Executive and Budget Committee:

John Stewart McGaughy (Chairman), Steve Codraro, Lynn Susholtz, Becki Kaplan, Cindy Matherly

NPMS Staff: Angela Landsberg (Executive Director), Jillian Wolter (Executive Assistant)

1. **Introductions**
2. **Approval of Agenda and Minutes**
 - a. Approved by Consensus
3. **Announcements and Public Comment**
4. **Greening Project**
 - a. **Next Steps:**
 - i. Contact Mooch / Urban Plantations for material donations – Steve Codraro
 - ii. Research a planting event – maybe Ray at Night or Farmers Market – to test reaction and gain publicity and create an example to be placed in the district
 - iii. Lynn has a source for containers – or John recommends Hawthornes – Steve will do some additional pricing research
 - iv. Business owners will take the reins from here
5. **Cultural Assets Map**
 - a. **Next Steps are to determine:**
 - i. Size and printing
 - ii. Who will design / need to collect bids for design and printing
 - iii. How to distribute
 - b. **Project Goals**
 - i. Break up district into 2 areas – 1 on each side to make bigger
 - ii. Developing Web Content / Mobile Friendly / Interactive Interface
 - iii. To include history, photos, content
6. **Adjourn**
 - a. Meeting adjourned at 6:40

Next Meeting:
July 6, 2015