

DESIGN COMMITTEE MEETING

Minutes

Tuesday, May 5th, 2015

5:30 PM

North Park Main Street * 3076 University Ave * (619) 294-2501

Attendance: John Stewart McGaughy (Chair), Garrick Oliver, Jason Gould, Peter Hill, Becki Kaplan, Cindy Matherly, Kelsey McNair, David Gamboa, Jane Estran, Paul Sorrios, Angela Landsberg (Executive Director), Jillian Wolter (Executive Assistant)

1) Call to Order: 5:35 PM

2) Introductions

3) Approval of Agenda

- Agenda Approved by consensus

4) Explore Magazine Cover

- A. Designed to attract tourism with grant money
- B. Individual businesses, history of north park, interviews, arts section, homes section
- C. Looking for feedback on cover photography
- D. Generally opposed to the underbelly photo - too much of one business
- E. Summer edition / winter

5) Storefront Improvement Project

- A. City rejected our request to expand the “approved artist list”
 - 1. “Not currently planning on the call for artists”
- B. You can still use whoever you want but you will get more money for approved artists

6) Cultural Assets Map

- A. Tabled to next month

7) Red Sidewalk Project Update - Paul Sorrois Assistant Deputy Director – North Park MAD

A. Project Background

- 1. Sidewalk replacement was going to be part of the University Avenue Mobility Project (UAMP) but because that project got delayed it is now again an independent project
- 2. Currently there is a short window to secure funding for this project as a CIP – but money must be spent by November! That’s why this project is being moved along quickly right now, so that we do not miss out on the CIP funding opportunity
- 3. New funding will allow the whole project to be completed together (original plan was to replace individual panels until funding was exhausted)
- 4. \$200,000 MAD allocation is safe regardless of time – potential \$175,000 from CIP would have to be spent by November
- 5. The only way to guarantee that we don’t miss out on the funding is to do the sidewalk repairs FIRST

6. There is a potential for excess funding - would be returned to the MAD

B. North Park Construction Details

1. North Park will be handled by the same manager assigned to the 25th and Renaissance project in Golden Hill
2. Demolition will happen in portions so that individual businesses will be inconvenienced for a shorter period of time - working one slab at a time
3. Will be going 22 inches down- still figuring out phasing – with sub base fill over soil (rather than excavating from the roots)
4. Expansion joints will be done at an angle - unavoidable
5. Storyboard tiles at the southwest corner of University and 30th will be left alone except for one piece that is currently sticking out - it will be sanded down and re-stained for safety purposes

C. Timeline and Signage

1. The City is working to solidify with a job order contractor - hoping that the scope and fee structure will be complete by June 2015
2. Individual businesses will be inconvenienced for a shorter period of time - working one slab at a time
3. Work will only be done during daytime hours
4. City will provide 2 sandwich boards to be placed on either side of each business during construction – to let people know “business are open”
5. City will provide door hangers 2 weeks in advance of construction

D. Contract Requests

1. Timeline

1. Construction must be halted for the day of Taste of North Park - must be written into the contract

2. Signage

1. Signage and pedestrian bridge stipulations - must be defined in contract with whatever body is implementing the work
2. Business names should be on sign – seems trivial, but we need to make sure that the businesses are not suffering
3. If funding allows, we ask would request a separate contractor be hired to handle the signage and pedestrian bridges during the project

3. General

1. Request for extra traffic control and attention to detail with crossings and pedestrian access
2. **SHOPS MUST HAVE BRIDGES FOR ACCESS** – most storefronts have single access via front door only and customers must be able to enter easily!
3. North Park Main Street will help locate a staging area for equipment storage and a good place for the portable restrooms
4. Roof drains under sidewalk - how is that being managed?

4. Extra Funding Requests

1. If there are extra funds order extra tree grates
2. Benches - because they have to be pulled up anyway should we think about relocating them or removing them? Where they are the businesses don't like them, but who does want them in front? Is there a better place?

3. Outdoor Seating Space - will that change at all? Look into removing at the corner so that the 2 new shops can easily add sidewalk cafes - not ADA as is now because of benches

8) Storefront Greening Project

- A. Urban Plantations collaboration - will suggest best plants for your storefront!
- B. 3-4 times per year planting
- C. Frame and wheels are biggest expense
- D. Each store can have a different shape, design, size, etc. but made from the same materials so that it is uniform and consistent
- E. IDEAS
 1. Beautification fund / volunteer days
 2. Potential to sell advertising - sponsored by chase bank, etc.
 3. Crowd sourcing project – research GoFundMe, KickStarter, etc. for project
 4. Grass Roots theme or name

9) Other Issues

10) Adjourn

Meeting adjourned at 6:51 PM

**Next Meeting:
Tuesday, June 2nd, 2015**