

PROMOTIONS

COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, January 18, 2018 at 9:00AM to 10:00AM

North Park Main Street Office | 3939 Iowa St.

(619) 294-2501

1. Call to order
 - a. Called to order at 9:02
2. Introductions / Public Comment
 - a. Johnny introduces F-45 Training; Wes (walk-in) and Christine Croft introduce new mortgage and realty business at 9:13
3. Approval of Agenda and Minutes
 - a. Approval of minutes delated until next month
4. Presentation: Anchi Mei, International Rescue Committee
 - a. Presentation on IRC's job training social enterprises—Youth FarmWorks and Project CHOP—located in North Park
5. Anna Gamboa of A7D
 - a. Digital Historical Walking Tour
 - b. Update on Explore North Park—Haley explains the grown of Instagram page; updates on the San Francisco Chronicle
6. North Park Thursday Market
 - a. “North Park Made at the Market” on February 8th
 - b. Bridget updates on progress of Market; in addition, explains that Market could benefit form a more substantial increase in consumers; Market requires more weekly produce consumers
7. Presentation: Catherine Thibault of Circulate San Diego
 - a. Biking and Business in North Park
 - b. Catherine updates on concerns from neighborhood regarding speeding, bicycle safety; explains the process of the project; survey
 - c. After presentation, committee asks questions regarding the organization's relationship with the City of San Diego in terms of budget and approval of the project; committee expresses concerns and critiques for the overall project
8. Michael Stewart
 - a. Update on proposed new North Park event for Ray Street

- b. Michael explains the rationale of the idea; owner of California Tap Room expresses his approval with the idea of the proposed monthly festival; Michael is recommended to attend next meeting with full committee; he is proposing the first fest in 2018, if possible
 - c. Jake Romero asks questions regarding promotions, funding, etc., also recommending seeking the help from a professional for social media outreach
 - d. He explains that continuity and his already-acclimated budget of \$50,000 is enough to make the project a reality
9. Teresa Arteaga
- a. Shop Local for North Park Main Street
10. Announcements
- a. No announcements noted.
11. Adjournment
- a. Adjourned at 10:03