

PROMOTIONS COMMITTEE MEETING

MINUTES

Thursday, March 15, 2018 at 9:00 AM to 10:00 AM
North Park Main Street Office | 3939 Iowa Street, #2 | (619) 294-2501

1. **Call to Order at 9:02**
2. **Introductions / Public Comment**
 - a. Nonprofit Star/Pal gave an overview of programs and services they offer to disadvantaged youth.
3. **Approval of Agenda and Minutes**
 - a. Motion to approve agenda and minutes by Anna Gamboa, seconded by Chris Blankinship. All in favor.
4. **North Park Street Gallery**
 - a. Julia gave an event update including participants and plans for music.
5. **Explore North Park Update**
 - a. Haley of A7D gave a presentation on Explore North Park social.
6. **Website Review**
 - a. Anna Gamboa led a discussion on what will be Explore content vs. NPMS content for websites and social media.
 - b. Chris spoke on website changes and the move from Constant Contact to Mail Chimp.
7. **Announcements**
 - a. Steve Blasingham introduced his new social marketing person, Rosemary, for Tamarindo.
 - b. Donna spoke on this year's street art themed Jefferson Elementary selfie wall project for the Festival.
 - c. Chris gave an update on the Untapped App being utilized for the Craft Beer Block.
8. **Adjournment at 10:07 am**

Next Promotions Meeting: April 19, 2018 at 9:00 AM