

# PROMOTIONS COMMITTEE MEETING

## MINUTES

Thursday, February 15, 2018 at 9:00 AM to 10:00 AM  
North Park Main Street Office | 3939 Iowa Street, #2 | (619) 294-2501

1. **Call to Order at 9:01**
2. **Introductions / Public Comment**
  - a. Kevin Tavares of Snaptown gave an introduction on his Business app.
3. **Approval of Agenda and Minutes**
  - a. Motion to approve agenda and minutes by Anna Gamboa, seconded by Brijet Myers.  
All in favor.
4. **Vision Charrette**
  - a. Angela Landsberg stressed the importance of setting priorities and identifying categories. Activation and Programming projects will fit into the Promotions Committee. She gave a demo of task boards to monitor the NPPBID and asked the committee for projects.
5. **Explore North Park Update**
  - a. Haley of A7D gave a presentation on how to utilize Explore North Park social media for the upcoming SDCCU Festival of Arts in North Park.
6. **Website Review**
  - a. Chris Blankinship gave a review of NPMS websites and presented analytics on the Explore website. A discussion ensued on budget and vision for the site, the origin of the site, and what can be accomplished with adequate funding.
7. **Presentation: Anchi Mei, Project Chop**
  - a. Anchi Mei of Project Chop and International Rescue Committee gave an overview of IRC's mission, its programs, and upcoming projects.
8. **Announcements**
  - a. David Gamboa warned attendees of a "SDGE scam".
9. **Adjournment at 10:30 am**

**Next Promotions Meeting:** March 15, 2018 at 9:00 AM