

PROMOTIONS COMMITTEE MEETING

MINUTES

North Park Main Street

Thursday, March 16, 2017 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. Call to Order

2. Introductions / Public Comment

3. Approval of Agenda and Minutes

4. Mural

- a. An update of the mural project being produced in collaboration with Think Parallax was given

5. Explore Calendar

- a. Angela gave instructions on using the events calendar

6. North Park After Dark

- a. Cindy Matherly/Paris Landen: An update on the event was given

7. Standing Review of Websites

- a. An update on the Explore campaign, changes, statistics was given by Anna Gamboa

8. Hospitality

- a. No announcements

9. Announcements

10. Adjournment

11. Move to SDCCU Festival of Arts in North Park meeting

Next Promotions Meeting:

April 20, 2017

At 9:00 AM