

PROMOTIONS COMMITTEE MEETING

MINUTES

North Park Main Street

Thursday, December 15, 2016 at 9:00 AM

North Park Main Street Office | 3076 University Avenue | (619) 294-2501

Attendance

Board: Jason Noble, Brijet Myers, Travis LeGrand Guests: Julia Sanchez, Steve Kader, Molly Hintlan, Erika Rodriguez, Haley Grossbinder, Donna Login, Cindy Matherly, Steve Blasingham, Brian of Simply Local Staff: Angela Landsberg (Executive Director), Jake Romero (Assistant Director)

1. **Call to Order: 9:03 AM**
2. **Introductions / Public Comment:**
 - a. No public comment
3. **Approval of Agenda & October Minutes**
 - a. Approved by consensus: Motion to approve by Brijet Myers, seconded by Travis LeGrand
4. **Explore North Park Calendar**
 - a. Jake encouraged everyone to utilize the calendar as well as sending events to the newsletter. New newsletter goes out January 11.
5. **SDCCU Festival of Arts**
 - a. Julia: working on pricing for vendors, map, moving dance stage, booths, and food trucks.
 - b. Jake working on festival permit.
 - c. Dance stage will be moved to Illinois. Iowa street will host the command center and staging area.
 - d. Angela stated that Herman & Illinois will have booths this year. DJ booth on Herman will have an ambient DJ mix.
6. **Hospitality: North Park After Dark**
 - a. Cindy Matherly reported on changes coming to the event: website with PayPal option and ability to pay for the entire year, and sponsorship. She said that 2017 event dates have been set. 2/2, 6/15, 9/14, and 12/7.
 - b. Angela asked Jason to prepare an advertising package for the event.
7. **Announcements**
 - a. Brijet announced Holiday Market from 3-7:30 pm. Encouraged everyone to attend.
 - b. Angela reported on success of Small Business Saturday. First year with a budget. Stressed consistency of doing the event yearly.
 - c. Brian talked about Ray at Night, new website for the event, need for sponsors, how the event continues to grow, and how the events music component has been successful.
 - d. Angela encouraged attendees to write the SDPD letters encouraging the inclusion of service patios for North Park businesses. Letters should stress the positive attributes of properly managed patio and outdoor cafes.
 - e. Angela announced that 30th and University property has been leased.
8. **Adjournment**

Meeting adjourned at 9:47 AM

Next Meeting:

January 19, 2017 at 9AM