

PROMOTIONS COMMITTEE MEETING

MINUTES

North Park Main Street

Thursday, November 17, 2016 at 9:00 AM

North Park Main Street Office | 3076 University Avenue | (619) 294-2501

Attendance

Board: David Gamboa (Chair), Matt Gordon, Alma Rodriguez, Lynn Susholtz, Paris Landen, Jason Noble, Brijet Myers **Guests:** Sara Kennedy, Max Clarke, Steve Kader, Justin Simms. Adam Gendler, Steve Blasingham, Donna Posin, Darren Roach, Cordel Webb, Julia Harris
Staff: Angela Landsberg (Executive Director), Jake Romero (Assistant Director)

1. **Call to Order: 9:10 AM**
2. **Introductions / Public Comment:**
 - a. David Gamboa noted that a Hospitality section will be added to all future agendas.
3. **Approval of Agenda & October Minutes**
 - a. Approved by consensus
4. **Presentation: Adam Gendler, Craft Hounds**
 - a. Adam gave a presentation on Craft Hounds, a beer delivery service specializing in Craft Beer deliveries.
5. **SDCCU Festival of Arts**
 - a. Festival to be held on May 20, 2016.
 - b. Angela spoke on cutting costs and improving the event.
 - c. Dance stage will be moved to Illinois. Iowa street will host the command center and staging area.
 - d. A new Juried arts alley will be added. Perhaps Patrick Stillman can manage/take the lead on the juried artist selection.
 - e. Alma proposed extending the festival into her venue, Queen Bee's, with more vendors and art inside her venue.
 - f. Angela said that everyone on the Promotions Committee will receive a Festival agenda ongoing.
6. **Small Business Saturday**
 - a. Scavenger Hunt to take place on November 26th. Tickets on sale at Thursday market and Torque Moto Café. First place winner receives \$200 cash prize.
7. **Announcements**
 - a. Paris asked everyone to email her their specials they are offering for North Park After Dark. Next NPAD event is on December 8th.
 - b. It was recommended that a PayPal account be set up to handle money from participating shops.
 - c. Brijet spoke of the SONO Chili Cook Off (Angela is a judge). The event is family friendly with live music, beer, and chili tastings.
 - d. Alma announced Bali Wood demonstration to be held at the Farmers Market.
8. **Adjournment**

Meeting adjourned at 10:00 AM

Next Meeting:

December 15, 2016 at 9AM