

PROMOTIONS COMMITTEE MEETING

MINUTES

North Park Main Street
Thursday, October 20, 2016 at 9:00 AM
North Park Main Street Office | 3076 University Avenue
(619) 294-2501

Attendance

Board: David Gamboa (Chair), Travis LeGrand, Jason Noble

Guests: Erika Rodriguez, Meghan McArt, Donna Posin, Sara Kennedy, Haley Grosenheider, Steve Pike, Steve Blasingham, Molly Hintlian

Staff: Angela Landsberg (Executive Director), Jake Romero (Assistant Director)

1. **Call to Order: 9:07 AM**
2. **Introductions / Public Comment: No comment**
3. **Approval of Agenda & Minutes**
 - a. Approved by consensus
4. **Taste of North Park**
 - a. Event sold out early. Angela stated that the event needs hired staff working and managing the event, including managers for all areas. She stressed the need for golf carts to facilitate ice delivery. Also, more trash and ice staff.
 - b. Committee members brought up the idea of standardizing portions to reduce waste.
 - c. Angela stated that more advertising was done this year.
 - d. Angela stated to the committee that the event should be looked at as a fundraiser for North Park as a whole, not just NPMS.
5. **Small Business Saturday**
 - a. This event will be held on Saturday, November 26 2016. Jake to email promotions kit to BID members.
6. **CicloSDias**
 - a. Jake talked about plans for the event, including the event stage at 30th and Lincoln, entertainment and costume contest planned, free hot dogs, and called out for volunteers.
7. **Concierge Event**
 - a. NPMS, along with Where Magazine, will host a Concierge event on October 25th at 6:00 pm to promote North Park as a destination for tourists to San Diego Concierge's. The event will involve Urban Solace, north Park Beer Co., ChuckAlek Biergarten, and feature vendors, food and drink.

8. ChuckAlek German Christmas Market

- a. ChuckAlek has plans for a traditional style Christmas market on Saturday, December 10 from 12:00 to 8:00 pm. Event will be open to all ages, but they will be securing an ABC permit.

9. Announcements

- a. Angela announced that NPMS will not host a holiday event this year. NPMS will be focusing efforts on passing the NPPBID, Small Business Saturday, the Concierge event, and CicloSDias.

10. Adjournment

Meeting adjourned at 9:57 AM

**Next Meeting:
November 17, 2016 at 9AM**