

PROMOTIONS COMMITTEE MEETING

Minutes

Thursday, January 17, 2015 / 9:00 AM

North Park Main Street * 3076 University Ave * (619) 294-2501

Attendance: David Gamboa (Chair), Jason Noble, Patric Stillman, Brijet Myers, Becki Kaplan, Lee Kaplan, Cindy Matherly, Travis LeGrand, Sara Kennedy, Donna Posin, Jillian Wolter (Assistant Director), Angela Landsberg (Executive Director)

1. **Call to Order: 9:05 AM**
2. **Introductions / Public Comment**
3. **Approval of Agenda & Minutes**
 - A. Approved by consensus
4. **Spirits & Shop Under the Stars Event Recap**
 - A. THANK YOU to our volunteers!!
5. **New Years' Eve Promotion**
 - A. Send your specials / menus / sales / hours to jillian@northparkmainstreet.com by Friday, December 18 to be included in social media and promotional E-Blast!
6. **Short-Term Rental Packages**
 - A. Hospitality Group is collecting menus / one-sheets on North Park businesses to distribute to local rental locations
 1. Bring 35 copies to next Hospitality Meeting
7. **North Park After Dark**
 - A. 30th on 30th will become part of North Park After Dark quarterly event
8. **2016 Festival of Arts – Staff Updates**
9. **Announcements**
 - A. Patric Stillman announced that The Studio Door has invited 75 local San Diego artists to turn the gallery into a marketplace for 2 months will help them sell and display tons of new art. They will host a sidewalk sale on the same day as the Vintage Market behind the theater
10. **Adjournment**

Meeting adjourned at 9:58 AM

**Next Meeting:
December 17, 2015 at 9AM**