

PROMOTIONS COMMITTEE MEETING

Minutes

Thursday, December 17, 2015 / 9:00 AM

North Park Main Street * 3076 University Ave * (619) 294-2501

Attendance: David Gamboa (Chair), Jason Noble, Patric Stillman, Brijet Myers, Becki Kaplan, Lee Kaplan, Cindy Matherly, Travis LeGrand, Sara Kennedy, Donna Posin, Jillian Wolter (Assistant Director), Angela Landsberg (Executive Director)

1. **Call to Order: 9:05 AM**
2. **Introductions / Public Comment**
3. **Approval of Agenda & Minutes**
 - A. Approved by consensus
4. **Spirits & Shop Under the Stars Event Recap**
 - A. THANK YOU to our volunteers!!
5. **New Years' Eve Promotion**
 - A. Send your specials / menus / sales / hours to jillian@northparkmainstreet.com by Friday, December 18 to be included in social media and promotional E-Blast!
6. **Short-Term Rental Packages**
 - A. Hospitality Group is collecting menus / one-sheets on North Park businesses to distribute to local rental locations
 1. Bring 35 copies to next Hospitality Meeting
7. **North Park After Dark**
 - A. 30th on 30th will become part of North Park After Dark quarterly event
8. **2016 Festival of Arts – Staff Updates**
 - A. New Hours: 10am to 10pm
 - B. Full Pour Beer Garden and a Cocktail Garden will open after Craft Beer Block closes at 4pm
 - C. Join us on January 26 at 9:00 am for first Festival Committee Meeting – going forward, the committee will meet separately from Promotions, and report back to this group on a monthly basis
 - D. Please email jillian@northparkmainstreet.com to be included in the contact/Agenda list!
9. **Announcements**
 - A. Patric Stillman announced that The Studio Door has invited 75 local San Diego artists to turn the gallery into a marketplace for 2 months will help them sell and display tons of new art. They will host a sidewalk sale on the same day as the Vintage Market behind the theater
10. **Adjournment**

Meeting adjourned at 9:58 AM

**Next Meeting:
January 21, 2016 at 9AM**