

# PROMOTIONS COMMITTEE MEETING

## Minutes

Thursday, October 15, 2015 / 11:00 AM

North Park Main Street \* 3076 University Ave \* (619) 294-2501

*Attendance: David Gamboa (Chair), Becki Kaplan, Lee Kaplan, Cindy Matherly, Brijet Myers, Jason Noble, Patric Stillman, Ed Chronin, Jillian Wolter (Assistant Director), Angela Landsberg (Executive Director)*

1. **Call to Order: 9:05 AM**
2. **Introductions / Public Comment**
  - A. Ed Chronin shared information about an upcoming California bicycle race tour. He would like to host a community watch party of the nationally and internationally broadcast event. North Park event could include a Mini Race / Obstacle Course within the neighborhood to support an active and living community and a meet and greet with professional racers.
3. **Approval of Agenda & Minutes**
  - A. Approved by consensus
4. **2015 Taste of North Park – Saturday, October 17**
  - A. Event is now Sold Out, no day-of tickets will be available
5. **North Park After Dark – Thursday, November 19**
  - A. Sponsorships and advertising opportunities still available - group is asking for a \$50 sponsorships to be included on poster as a sponsor
  - B. Encouraging retail partnerships with restaurants
  - C. Event will have an Information booth with guides and information pamphlets
  - D. Email [northparkafterdark@gmail.com](mailto:northparkafterdark@gmail.com) for more information
6. **Small Business Saturday – Saturday, November 28 at 11 AM**
  - A. \$1 Parking all day in the North Park garage
  - B. Todd Gloria will be here from 12:00 – 12:30
7. **Holiday Spirits / Shopping Event**
  - A. Collaboration with San Diego Distillers Guild – Local distillers will serve samples of their liquor as well as some sample craft cocktails
  - B. Drinks and food will be served in boutiques and galleries
  - C. Saturday, December 12 from 5 to 9pm
8. **Open Discussion / Announcements**
  - A. Brijet announced the Farmers' Market is today! From 3-7 PM on Herman Street. Also, the Sono Chili Fest to benefit McKinley Elementary School is looking for business donations and sponsors – the event will include vendors, food, beer and prize drawings
  - B. Patric Stillman announced that The Studio Door has invited 75 local San Diego artists to turn the gallery into a marketplace for 2 months will help them sell and display tons of new art. They will host a sidewalk sale on the same day as the Vintage Market behind the theater
9. **Adjourn**

Meeting adjourned at 9:58 AM

**Next Meeting:  
November 19, 2015 at 9AM**