

PROMOTION COMMITTEE MEETING

Minutes

Thursday, October 16th 2014

11:00 AM

North Park Main Street * 3076 University Ave * (619) 294-2501

Attendance: David Gamboa, Lea Caughlan, Dang Nguyen, Travis LeGrand, Jason Noble, Mike Fish, Alma Rodriguez, Lesley Anderson, Kelsey Prince, Eric Magruber, Sara Kennedy, Joe Balestrieri, Steven Williamson, Michele Gonzalez, Brijet Meyers, Cuong Nguyen, Kathy Stadler, Angela Landsberg (Executive Director), Jillian Wolter (Executive Assistant), Dani Jimenez (Events Coordinator)

1) Call to Order: 11:02 AM

2) Introductions & Announcements

- None

3) Approval of Minutes & Agenda

Motion by Lea Caughlan, Seconded by Dang Nguyen

- Approved by consensus

4) Taste of North Park & Movie Night Overview

Both events were extremely successful and have received positive feedback from participants
2014 Wrap-up Meeting will be held Friday 10/17 at 2 PM at URBN Pizza

5) Nextdoor.com

Kathy Stadler presented information and answered questions on behalf of Nextdoor.com, a new neighborhood-oriented website where community members can communicate with each other.

6) Farmers' Market

Upcoming events include: North Park Library at the Market (11/13) & Mona Lizzy's Art Studio Free Art Night (11/20). The Market will be closed on Thanksgiving Day (11/27)

7) North Park Holiday Event

The group spent time brainstorming for a potential holiday event. Ideas included: Movie Night, Carnival, Swap Meet, Fake Snow Day and many more. Tabled to November meeting.

8) Outside the Box Art Exhibition November 6

Artists who contributed their time and talents to repainting North Park's utility boxes will have their other work on display at Union Cowork Thursday 10/6 from 6 to 10 PM.

9) Small Business Saturday

Small Business Saturday in North Park will include raffle giveaways, giftwrapping, live music and hopefully some special appearances by some local government officials.

Festivities begin at 11AM on Saturday, November 29. North Park businesses that are officially registered with American Express will be listed on the printed promo card.

10) North Park Historical Tour

Outings will now be called “North Park Then & Now Tours” to highlight the historical and present day elements our guides will be discussing. First tour will visit Waypoint Public, Pigment, City Tacos and Hess Brewery – stops and historical information will change each time!

7) Open Discussion

8) Adjourn

Meeting adjourned at 12:15 PM

**Next Meeting:
Thursday, November 20th, 2014**