

PROMOTION COMMITTEE MEETING

Minutes

Thursday, September 18th 2014

11:00 AM

North Park Main Street * 3076 University Ave * (619) 294-2501

Attendance: David Gamboa, Lea Caughlan, Dang Nguyen, Travis LeGrand, Paris Landen, Jason Noble, Sara Kennedy, Alma Rodriquez, Anna Gamboa, Kelsey Prince, Lesley Anderson, Joe Balestrieri, Brijet Meyers, Angela Landsberg (Executive Director), Jillian Wolter (Executive Assistant), Dani Jimenez (Events Coordinator)

1) **Call to Order: 11:00 AM**

2) **Introductions & Announcements**

-None

3) **Approval of Minutes & Agenda**

Approved by consensus

4) **Taste of North Park – October 11**

Voting for the Craft Cocktail Competition ends October 10!

Committee Members are working on the following: Brijet is coordinating with chefs for the Farmer's Market / Farm Fresh Friday cooking demos; and Lea and Joe are creating scorecards and Dang is recruiting judges for the Craft Cocktail Competition.

5) **Small Business Saturday**

Discussion of how to promote Small Business Saturday on November 29 will continue next month.

6) **North Park Historical Tour**

The group is interested in promoting tours of historic buildings in North Park. There is potential to incorporate the new North Park historical books and spread knowledge of one of San Diego's oldest neighborhoods.

7) **Open Discussion**

8) **Adjourn**

Meeting adjourned at 11:43 AM

Next Meeting:

Thursday, October 16th, 2014