

# PROMOTIONS COMMITTEE MEETING

## AGENDA

North Park Main Street

Thursday, April 19, 2018 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment (5 minutes)**
3. **Approval of Agenda and Minutes**
4. **North Park Street Gallery Event**
  - a. Event recap
  - b. Update on next street gallery event
5. **Anna Gamboa of A7D (10 minutes)**
  - a. Update on Explore North Park Social Media Analytics
  - b. Report on revisions to Explore website and new “Things to Do in North Park” newsletter
6. **SDCCU Festival of Arts in North Park**
  - a. Festival update
  - b. Discussion on potential direct mail advertising
7. **Julia Sanchez: Bike to Work Day**
  - a. Information and update on plans for Bike to Work Day event, Thursday May 17<sup>th</sup> 2018
8. **Business Mixer**
  - a. Update on next mixer to place in early June
9. **Thursday Market**
  - a. Update on market and plans for summer
10. **Announcements**
11. **Adjournment**

### Next Promotions Meeting:

No May meeting

April 19, 2018