

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, March 15, 2018 at 9:00 AM to 10:30 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment (5 minutes)**
3. **Approval of Agenda and Minutes**
4. **North Park Street Gallery Event**
 - a. Discussion on event cancelled due to rain
 - b. Determine a reschedule date for the event
5. **Anna Gamboa of A7D (10 minutes)**
 - a. Update on Explore North Park Social Media Analytics
6. **Website and Newsletter**
 - a. Discussion and determination of content that is promotional (Explore North Park)
vs. organizational (NPMS)
7. **Announcements**
8. **Adjournment**

Next Promotions Meeting:

April 19, 2018