

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, November 16, 2017 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Approval of Agenda and Minutes
4. Mistletoe Market
 - a. Fundraising & Sponsorships
 - b. Media & Promotion
 - c. Vendor Coordination
 - d. Kids Area
 - e. Music
 - f. Cocktail garden
 - g. Contracted Services
 1. Stages
 2. Sound services
 3. Rentals
 4. Sanitation and Fencing
 5. Electrical
 6. Security
 7. Volunteers
 - h. Layout and Parking
 - i. Clean-Up
5. Small Business Saturday
 - a. Review of events and promotions planned for Small Business Saturday
6. Announcements
7. Adjournment

Next Promotions Meeting:

December 21, 2017