

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, October 19, 2017 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Approval of Agenda and Minutes**
4. **A7D: Explore North Park**
 - a. Standing report: Explore North Park analytics, best posts, current Explore projects
5. **Taste of North Park**
 - a. Event Recap
6. **North Park Day of the Dead Festival**
 - a. Event to be held on Sunday, October 22nd from 12-4:00 pm
 - b. Event update and latest news
7. **Mistletoe Market**
 - a. Event to be held on November 30th 2017
 - b. Event update from Julia Harris and Angela Landsberg
8. **North Park Toyland Parade**
 - a. Update on event and parade float entry
9. **Partners in Preservation Campaign**
 - a. Campaign update
10. **Small Business Saturday**
 - a. Review of events and promotions planned for Small Business Saturday
11. **Announcements**
12. **Adjournment**

Next Promotions Meeting:

November 16, 2017