

# PROMOTIONS COMMITTEE MEETING

## AGENDA

North Park Main Street

Thursday, September 21, 2017 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Approval of Agenda and Minutes**
4. **A7D: Explore North Park**
  - a. Explore North Park report, analytics, best posts, current Explore projects
5. **North Park After Dark**
  - a. Recap
6. **Ray at Night**
  - a. Recap
7. **Artelexia**
  - a. Update on Dia De Los Muertos Event
8. **Taste of North Park**
  - a. Final update on event
9. **Winter Event**
  - a. Mistletoe Market
10. **North Park Toyland Parade**
  - a. Update on event and consideration of float entry this year
11. **Partners in Preservation Campaign**
  - a. Information
12. **Small Business Saturday**
  - a. Update
13. **Announcements**
14. **Adjournment**

**Next Promotions Meeting:**

October 19, 2017