

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, June 15, 2017 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Approval of Agenda and Minutes
4. Presentation
 - a. Information and presentation of possible North Park Wayfinding App
5. Explore North Park
 - a. A7D: Update on Explore North Park campaign, changes, statistics
6. Taste of North Park
 - a. Information and preparation for next event to be held on October 14th, 2017
7. New Event
 - a. New North Park shopping/eating/drinking event
 - b. Ideas and brainstorming
8. Thursday Market Newsletter
 - a. Discussion
9. North Park After Dark
 - a. Discussion on future of event
10. Announcements
11. Adjournment

Next Promotions Meeting:

July 20, 2017