

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, April 20, 2017 at 9:00 AM to 10:00 AM

North Park Main Street Office | 3939 Iowa Street, #2

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Approval of Agenda and Minutes**
4. **Presentation**
 - a. Corey Atkins of BlitzDeals
5. **Presentation**
 - a. A7D: SDCCU Festival of Arts in North Park promotion schedule and plan
6. **Presentation**
 - a. Daryl Markovic: Search engine optimization report
7. **Rock & Roll Marathon: Saturday June 3 and Sunday June 4, 2017**
 - a. Update on route
8. **Standing Review of Websites**
 - a. Anna Gamboa: Update on Explore campaign, changes, statistics
9. **Hospitality**
 - a. Announcements and Items not on agenda
10. **Announcements**
11. **Adjournment**
12. **SDCCU Festival of Arts in North Park: Saturday May 20, 2017**
 - a. **Music**
 - b. **Craft Beer Block**
 - c. **Cocktail Garden**
 - d. **Gallery in the Street**

Next Promotions Meeting:

No May meeting