

# PROMOTIONS COMMITTEE MEETING

## AGENDA

North Park Main Street

Thursday, September 15, 2016 at 9:00 AM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Approval of Agenda and Minutes
4. Guest: Jered Martin, Top Chef of Awesomeness, Bite San Diego
  - a. North Park Food Walking Tour
5. Guest: Joe Dominguez
  - a. Rideshare Broadcast Network
6. Archtoberfest
  - a. Information and overview of NPMS participation
7. Historical North Park Business District Tours
  - a. Tours held on October 1<sup>st</sup> at 9:00 and 11:00 am
  - b. 9:00 am tour includes brunch at Encontro: \$35  
11:00 am tour includes an Explore North Park T-shirt: \$15
  - c. Tour starts at North Park Theater Marquis, 2895 University Avenue, 92104
8. Concierge Event
9. Vandalism and Crime reporting in North Park
  - a. Information and reporting crime
10. Taste of North Park
  - a. **SAVE THE DATE | October 15, 2016**
  - b. Breweries + Beer pouring locations now full
  - c. Tickets \$35 – will go on sale in August
  - d. Participating? Spread the word with **#TasteofNorthPark**
11. CicloSDias 2016
  - a. October 30, 2016 from 10:00 am to 3:00 pm
  - b. Portions of 30<sup>th</sup> Street + Lincoln will be closed to motor vehicles
  - c. Promotional event to engage North Park businesses with walkers/bikers
12. Announcements
13. Adjournment

**Next Meeting:**

October 20, 2016

At 9:00 AM