

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street
Thursday, July 21, 2016 at 9:00 AM
North Park Main Street Office | 3076 University Avenue
(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Approval of Agenda and Minutes
4. North Park After Dark
 - a. August / September Event
5. Explore North Park
 - a. Editable Arts Calendar now live on www.ExploreNorthPark.com
 - a. Contact jillian@northparkmainstreet.com for login / posting information
 - b. Magazines are being distributed to all participating businesses
6. Twinkle Light Ceremony – August 5, 2016
 - a. To celebrate the official switching on our of tree twinkle lights on University
 - b. Meet in front of West Coast Tavern from 7:45pm – 8:30 pm
7. Taste of North Park
 - a. **SAVE THE DATE || October 15, 2016**
 - b. Restaurants must confirm participation by August 1 to be included on poster!
 - c. Breweries + Beer pouring locations now full
 - d. Tickets \$35 – will go on sale in August
 - e. Participating? Spread the word with **#TasteofNorthPark**
8. CicloSDias 2016 – October 30
 - a. Portions of 30th Street + Lincoln will be closed to motor vehicles
 - b. Promotional event to engage North Park businesses with walkers/bikers
9. Announcements
10. Adjournment

Next Meeting:
August 18, 2016
At 9:00 AM