

# PROMOTIONS COMMITTEE MEETING

## AGENDA

North Park Main Street

Thursday, June 16, 2016 at 9:00 AM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Approval of Agenda and Minutes**
4. **2016 SDCCU Festival of Arts in North Park – MAY 21, 2016**
  - a. Brief Event Review
5. **North Park After Dark**
  - a. Event Recap
6. **Explore North Park**
  - a. Arts Calendar now live on [www.ExploreNorthPark.com](http://www.ExploreNorthPark.com)
  - b. Arts Edition Magazine will be released in next few weeks!
  - c. Explore North Park Day (date TBD) – wear your Explore Gear
7. **Where the Locals Go – Concierge Packages**
  - a. Progress Update
8. **Location Scouting for Filming – Reel-Scout + City of San Diego**
  - a. City of San Diego is partnering with Reel-Scout to help market locations for filming companies
  - b. Discuss creation and management of portfolio for North Park
9. **Taste of North Park**
  - a. **SAVE THE DATE || October 15, 2016**
  - b. Restaurant + Brewery Applications available online next week
10. **Announcements**
11. **Adjournment**

**Next Meeting:**

July 21, 2016

At 9:00 AM