

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, April 21, 2016 at 9:00 AM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Approval of Agenda and Minutes**
4. **North Park After Dark**
 - a. Event Updates
5. **Where the Locals Go – Concierge Packages**
 - a. Progress Update
6. **Rock n’ Roll Marathon**
 - a. Promotional Ideas for June 4 Event
7. **Explore Arts Calendar**
 - a. Concept and Next Steps
8. **2016 SDCCU Festival of Arts in North Park – MAY 21, 2016**
 - a. Craft Beer Block Ticket Sales
 - b. Music Lineups online now - Headliner will be revealed May 6!
 - c. FESTIVAL VOLUNTEERS NEEDED – email angela@northparkmainstreet.com
 - a. Beer Pouring Volunteers – email Chad Wilson at tonkacw@hotmail.com
9. **Announcements**
10. **Adjournment**

NO MAY MEETING

Next Meeting:

June 16, 2016

At 9:00 AM