

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, March 17, 2016 at 9:00 AM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Approval of Agenda and Minutes**
4. **Presentation: Friends of Roosevelt Foundation's Partners In Education Program**
5. **Rock n' Roll Marathon**
 - a. New Route Information
6. **Promotion Schedule 2016**
 - a. Timeline for 2016 Marketing and Promotion Activities
7. **Where the Locals Go – Concierge Packages**
8. **North Park After Dark**
9. **2016 SDCCU Festival of Arts in North Park**
 - a. Branding with SDCCU
 - b. New Hours: 10am to 10pm
 - c. Vendor Applications have been sent out via email
 - a. And are also now available at :
www.northparkmainstreet.com/events/festivalofarts
 - b. Now accepting Paypal!
10. **Announcements**
11. **Adjournment**

Next Meeting:

April 21, 2016

At 9:00 AM