

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, February 18, 2016 at 9:00 AM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Approval of Agenda and Minutes**
4. **Promotion Schedule 2016**
 - a. Timeline for 2016 Marketing and Promotion Activities
5. **Where the Locals Go – Concierge Packages**
6. **North Park After Dark**
 - a. Recap of February 11 event
7. **2016 SDCCU Festival of Arts in North Park**
 - a. Branding with SDCCU
 - b. New Hours: 10am to 10pm
 - c. Vendor Applications have been sent out via email
 - a. And are also now available at :
www.northparkmainstreet.com/events/festivalofarts
 - b. Now accepting Paypal!
 - d. Next Festival Committee Meeting:
8. **Announcements**
9. **Adjournment**

Next Meeting:
March 17, 2016
At 9:00 AM