

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, January 21, 2016 at 9:00 AM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

1. **Call to Order**
2. **Introductions / Public Comment**
3. **Approval of Agenda and Minutes**
4. **Goal Setting Session**
 - a. Review Committee Structure Chart
 - b. Determine objectives for this committee in 2016
5. **2016 Festival of Arts**
 - a. Vendor Applications have been sent out via email
 - a. And are also now available at :
www.northparkmainstreet.com/events/festivalofarts
 - b. Now accepting Paypal!
 - b. First Official Festival Committee Meeting – January 26
 - a. Going forward, there will be separate Festival Meetings. That group will report back to the Promotions Committee monthly. All are welcome to attend both!
6. **North Park After Dark – February 11**
 - a. Please contact northparkafterdark@gmail.com to participate
7. **AirBnB Promotional Packages**
 - a. Participation from Hospitality Group
8. **Announcements**
9. **Adjournment**

Next Meeting:

February 18, 2016

At 9:00 AM