

PROMOTIONS COMMITTEE MEETING

AGENDA

North Park Main Street

Thursday, December 17, 2015 at 9:00 AM

North Park Main Street Office | 3076 University Avenue

(619) 294-2501

1. **Call to Order and Introductions**
2. **Approval of Agenda and Minutes**
3. **Spirits & Shop Under the Stars**
 - a. Event Recap
 - b. THANK YOU to our volunteers!!!
4. **New Years' Eve Promotions**
 - a. Send your specials / sales / to jillian@northparkmainstreet.com by Friday 12/18 to be included in E-Blast and social media
5. **Short-Term Rental Packages**
 - a. Discussion from Hospitality Group
6. **North Park After Dark**
 - a. 30th on 30th will become part of North Park After Dark quarterly event
7. **2016 Festival of Arts**
 - a. Updates from Staff
8. **Announcements**
9. **Adjournment**

Next Meeting:

January 21, 2016

At 9:00 AM