

# PROMOTION COMMITTEE MEETING

## AGENDA

*Thursday, November 19, 2015*

**NEW TIME: 9:00 AM**

**North Park Main Street  
3076 University Ave, San Diego, CA 92104  
(619) 294-2501**

- 1. Call to Order**
- 2. Introductions / Public Comment**
- 3. Approval of Agenda & Minutes**
- 4. 2015 Taste of North Park Recap**
  - a. Ticket Sales and Business Participation
  - b. Promotional Statistics
- 5. North Park After Dark – Thursday, November 19**
  - a. Update from event coordinators
- 6. Small Business Saturday – Saturday, November 28**
  - a. Register your business with American Express!
  - b. Please share the Facebook Event page with your followers
  - c. \$1 All-Day Parking (usually \$1/hour) in the North Park Garage
- 7. Spirits & Shop Event – Saturday, December 12**
  - a. Collaboration with San Diego Distillers Guild
- 8. New Years' Eve Promotions**
  - a. If you have a special event email to [jillian@northparkmainstreet.com](mailto:jillian@northparkmainstreet.com) for E-Blast
- 9. 2016 Festival of Arts Topics for Initial Discussion**
  - a. Craft Beer Block / Full Pour Beer / Music
  - b. Potential New End Time: 10 PM
  - c. Banner Contest Timeline
- 10. Open Discussion / Announcements**
- 11. Adjourn**

**Next Month's Meeting  
Thursday, December 17**