

PROMOTION COMMITTEE MEETING

AGENDA

Thursday, October 15, 2015

TIME CHANGE: 9:00 AM

North Park Main Street
3076 University Ave, San Diego, CA 92104
(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Approval of Agenda & Minutes
4. **2015 Taste of North Park – Saturday, October 17**
 - a. Tickets are completely sold out – no day-of tickets are available
5. **North Park After Dark – Thursday, November 19**
 - a. Sponsorships and advertising opportunities
 - b. Retail partnerships with restaurants
6. **Small Business Saturday – Saturday, November 28**
 - a. Register your business with American Express!
 - b. Establish schedule of events / activities
7. **Holiday Spirits / Shopping Event**
 - a. Collaboration with San Diego Distillers Guild
8. **Open Discussion / Announcements**
9. **Adjourn**

Next Month's Meeting
Thursday, November 19
at 9AM