

PROMOTION COMMITTEE MEETING

AGENDA

Thursday, September 17, 2015

11:00 AM

North Park Main Street

3076 University Ave, San Diego, CA 92104

(619) 294-2501

- 1. Call to Order**

- 2. Introductions / Public Comment**

- 3. Approval of Agenda & Minutes**

- 4. Presentation: Ray Dig – San Diego Distillers Guild**

- 5. 2015 Taste of North Park – Saturday, October 17**
 - a. Over 40 Restaurants + 10 Breweries
 - b. Ticket Sales Update
 - c. Earlybird Pricing \$25 ends Friday, September 18!!!
 - d. Promotional Materials

- 6. Small Business Saturday – November 28, 2015**
 - a. Register your business with American Express!
 - b. Window Decorating
 - c. Brainstorm Activities

- 7. North Park Promotional Video**

- 8. Open Discussion / Announcements**

- 9. Adjourn**

Next Month's Meeting
Thursday, October 15 at 11AM