

# PROMOTION COMMITTEE MEETING

## AGENDA

Thursday, January 15th, 2015

11:00 AM

North Park Main Street

3076 University Ave, San Diego, CA 92104

(619) 294-2501

1. Call to Order
2. Introductions / Public Comment
3. Approval of Agenda & Minutes
4. Festival of Arts – May 16, 2015
  - a. Artists and Vendor Registration
    - i. Forms have been distributed to past vendors
    - ii. Blanket fee structure
  - b. Layout & Placement
    - i. Review preliminary maps
  - c. Music Committee
    - i. Stages
    - ii. Musician screening process
    - iii. Establish date for first group meeting
  - d. Live Art Committee
    - i. Ideas for project
    - ii. Budget
    - iii. Location
  - e. Craft Beer Block & Beer Gardens
    - i. Sponsors & Donations
    - ii. Locations
  - f. Promotion
    - i. Update on Timeline
    - ii. Website is being updated and improved
    - iii. Volunteer Signup is live – volunteer times/duties TBD
  - g. Poster Design Contest
    1. Participation guidelines
    2. Kid's Design Contest / Art Day with Elementary School
5. Open Discussion / Announcements
6. Adjourn

Official Website:

[www.northparkfestivalofarts.com](http://www.northparkfestivalofarts.com)

Volunteer Signup Landing Page:

<http://www.signupgenius.com/go/20f094eabab2dabf94-2015>

### Zone Captains

Volunteer Coordinator – Donna Posin

Live Art – Jason Gould

Kids Art Block – Brian Beevers

Craft Beer Block – Chad White

Day-Of Operations – Sara Morrison

Sponsorships – Angela Landsberg

Vendor Management – Dani Jimenez

Equipment and Setup – Dani Jimenez

Next Month's Meeting  
Thursday, February 19th, 11AM