

PROMOTION COMMITTEE MEETING

AGENDA

Thursday, December 18th, 2014

11:00 AM

**North Park Main Street
3076 University Ave, San Diego, CA 92104
(619) 294-2501**

- 1. Call to Order**
- 2. Introductions / Public Comment**
- 3. Approval of Agenda & Minutes**
- 4. Festival of Arts – May 16, 2015**
 - a. Artists and Vendor Registration**
 - i. New form to be used this year
 - ii. Booth fee structure
 - b. Live Entertainment**
 - i. New screening process
 - c. Volunteers**
 - i. Via Signup Genius
 - d. Craft Beer Block**
 - i. North Park Theater Lot Event
 - e. Promotion**
 - i. Establish Timeline – A7D
 - f. Zone Captains**
 - i. Kids Art Block
 - ii. Craft Beer Block
 - iii. Beer Garden
 - iv. Ray Street Bazaar
 - v. Juried Artist Coordinator
 1. Outreach to art schools
 - vi. Entertainment Coordinator
 - vii. Volunteer Coordinator
 - viii. Sponsorships – Angela Landsberg
 - ix. Vendor Management – Dani Jimenez
 - x. Equipment and Setup – Dani Jimenez
- 5. Open Discussion / Announcements**
- 6. Adjourn**

**Next Month's Meeting
Thursday, January 15th, 11AM**