

PROMOTION COMMITTEE MEETING

AGENDA

Thursday, November 20th, 2014

11:00 AM

**North Park Main Street
3076 University Ave, San Diego, CA 92104
(619) 294-2501**

- 1. Call to Order**
- 2. Introductions / Public Comment**
- 3. Approval of Agenda & Minutes**
- 4. Farmers' Market Holiday Schedule**
 - a. Holiday Bazaars – December 4 & 11
 - b. CLOSED: Thanksgiving (November 27) & Christmas Day (December 25)
 - c. OPEN: New Year's Day
- 5. EDTS Grant**
 - a. Where Magazine Marketing Plan
 - b. Destination North Park – Branding Proposal
- 6. DonorNation Discount Cards**
 - a. Community card offering card holders discounts in North and South Park
 - b. Profits benefit local schools
- 7. Small Business Saturday – November 29**
 - a. Mayor Kevin Faulconer and Council President Todd Gloria are scheduled to attend and shop – Join us beginning at 11AM
 - b. More than 40 participating small businesses in North Park!
- 8. Outside the Box Art Exhibition Recap**
 - a. Event created to support the utility box painting was very successful and helped to raise funds to repay artists for supplies
- 9. North Park Then & Now Tours**
 - a. Saturday's event was a big hit – Thank you to the Historical Society and business owners who donated their time and energy to making the tour great!
 - b. Discuss next Tour date
- 10. Balboa Park Centennial Celebration**
 - a. North Park in the Park – opportunity for North Park to participate in the Balboa Park 100 year celebration

11. Open Discussion / Announcements

12. Adjourn

**Next Month's Meeting
Thursday, December 18th, 11AM**