

PROMOTION COMMITTEE MEETING

AGENDA

Thursday, October 16th, 2014

11:00 AM

North Park Main Street

3076 University Ave, San Diego, CA 92104

(619) 294-2501

- 1. Call to Order**
- 2. Introductions / Public Comment**
- 3. Approval of Agenda & Minutes**
- 4. Taste and Movie Night Overview**
 - a. Brief Recap**
- 5. Nextdoor.com – Kathy Stadler**
- 6. Farmer’s Market**
 - a. Holiday Event**
 - b. Printed Material**
- 7. North Park Holiday Event**
 - a. What should we do to celebrate the season?**
- 8. Out of the Box Art Event**
 - a. Discussion / Information**
- 9. Small Business Saturday – November 29**
 - a. Promotion / Outreach to Businesses and the Public**
 - b. Giveaways**
- 10. North Park Historical Tour – Saturday, November 15**
 - a. Promotion of Event – how do we get people to sign up?**
- 11. Open Discussion / Announcements**
- 12. Adjourn**

**Next Month’s Meeting:
Thursday, November 19th, 11AM**