

PROMOTION COMMITTEE MEETING

Minutes

Thursday, August 21st 2014 at 11:00 AM

North Park Main Street * 3076 University Ave * (619) 294-2501

Attendance: David Gamboa, Jason Noble, Sara Kennedy, Alma Rodriguez, Anna Gamboa, Mike Fish, Tee Taylor, Steven Williams, Angela Edwards, Michele Gary, Brijet Meyers, Katherine Hon, Angela Landsberg (Executive Director), Jillian Wolter (Executive Assistant), Dani Jimenez (Events Coordinator)

1) Call to Order: 11:00 am

2) Introductions & Announcements

-None

3) Approval of Minutes & Agenda

Approved by consensus

4) Taste of North Park

2014 Taste of North Park is quickly approaching! Restaurant Participation forms are due by Friday, August 29. This year's festivities will span all week long to include: a Kick-off Movie Night (sponsored by Cox Communications, with Beer Garden sponsored by Bluefoot); Chef's Farmer's Market / Farm Fresh Friday; and a Craft Cocktail Competition.

5) Third Thursday / North Park After Dark

Steve Williamson shared information on the Summer After Dark event on August 21st. This year's event will include a Pop Shop Raffle with almost 40 participating businesses.

6) Ray at Night

Tee Taylor discussed Ray at Night's 13th Anniversary celebration on Saturday, September 13th. The anniversary festivities will include live music, interactive art, and local vendors.

7) North Park Car Show

Katherine Hon reported on the North Park Historical Society's Vintage Car Show on Saturday, September 6th in Morley Field. Local shops have donated swag to the owners of their favorite cars.

9) Open Discussion

10) Adjourn

Meeting adjourned at 11:48 am

Next Meeting: Thursday, September 18th, 2014