

# PROMOTION COMMITTEE MEETING

## Minutes

Thursday, June 20<sup>th</sup> 2013 at 11:00 AM

North Park Main Street \* 3076 University Ave \* (619) 294-2501

*Attendance: David Gamboa, Jessica Morgan, Jason Noble, John Anderson, Jason Noble, Amit Gundara, Kevin Clark (Assistant Director)*

1) **Call to Order: 11:03 am**

2) **Introductions & Announcements**

3) **Approval of Minutes & Agenda**

4) Approved by consensus

5) **CycloSDias**

-The committee discussed some of the events that NPMS was hoping on putting on for CycloSDias. The committee thought that a beer garden would work. Kevin Clark said that he is currently working with overload and Route 44 to set up a skating area. John Anderson said he is working with North Park Bikes to give a bike away the day of.

6) **FY 14 Promotion Goals**

-The committee discussed the promotion committee goals for FY14.

7) **Taste of North Park**

-The committee set up some follow up dates to pre-plan this year's Taste of North Park and discussed some aspects of the event.

8) **July Social Media Calendar**

-Jason Spoke about the San Diego Music Thing coming up

9) **Open Discussion**

NONE

10) **Adjourn**

Meeting adjourned at 11:52 pm

**Next Meeting: Thursday, July 18th 11:00am**