

**North Park Main Street  
Economic Restructuring Committee  
Tuesday, April 16, 2013  
Minutes**

**Attendance**

Trent Riley (chair), Chris Roehm, Patrick Edwards, Angela Landsberg (Executive Director) and Kevin Clark (Assistant Director)

- 1. Call to Order at 12:01 p.m.**
- 2. Approval of Minutes and Agenda**  
Minutes and agenda approved by consensus.
- 3. Announcements and Public Comments**
  - Angela Landsberg reported that the art event Saturday was big success. Half of the people who attended where not from North Park.
- 4. Business Recruitment Brochure**
  - Staff presented the rough draft of the business recruitment brochure and solicited input from the committee:
    - o Some of the debate was what should be included
    - o A better map is a must
    - o Add transit, bike assets, and central parking structure.
    - o Changes the restaurants and bars featured
    - o Finish the brochure by August or September for board approval
    - o Add more commercial real estate information
- 5. Community Plan Update: Economic Prosperity Element Review and Commentary**
  - The committee gave their input which was noted on the element and referred back to the board.
- 6. New Businesses Openings/Closings**
  - None
- 7. Adjourn — 1:06 p.m.**

**Next Meeting: June 18, 2013**

Respectfully submitted,  
Kevin Clark, Assistant Director  
Chair: Trent Riley